

Institutional Presentation

2025



Engineering
Accreditation
Commission

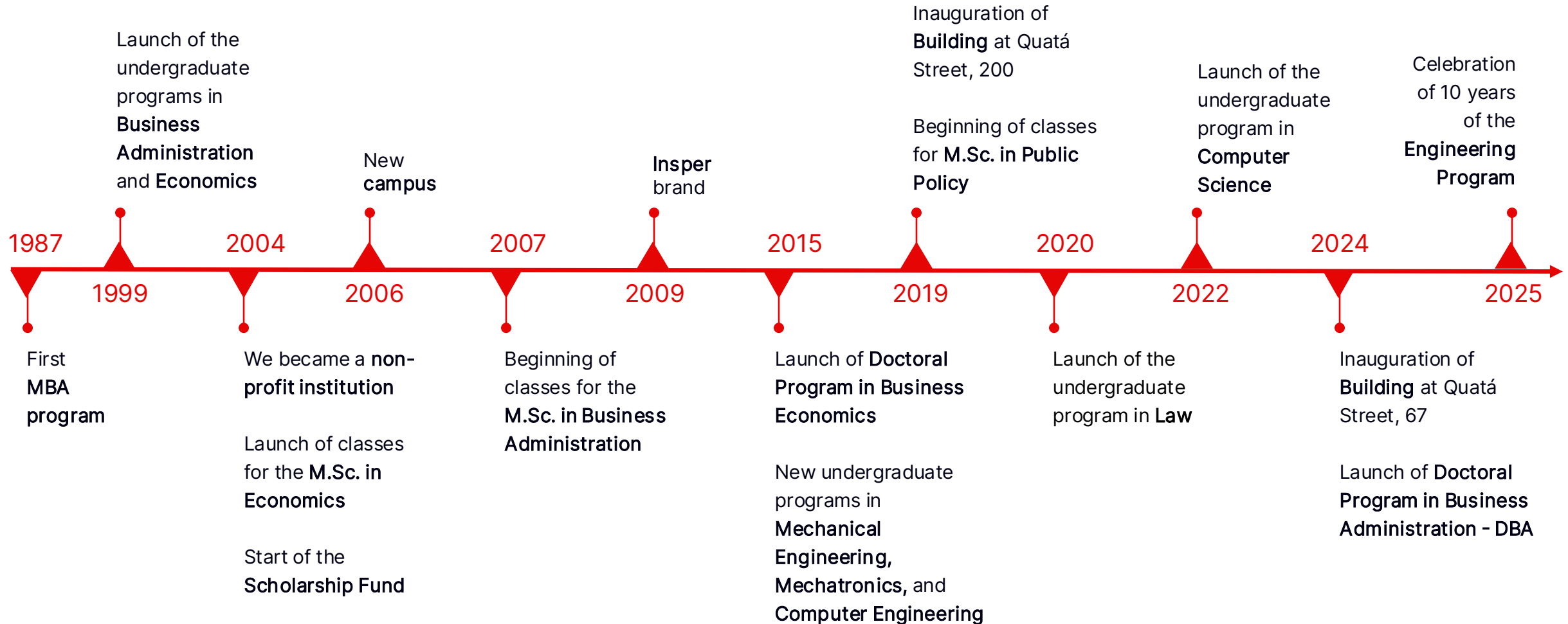
We are a non-profit institution

Our mission is to promote the transformation of Brazil through training of innovative leaders and applied research - acting with academic excellence and an integrated vision of knowledge areas, such as Business Administration, Economics, Law, Engineering, and Technology.

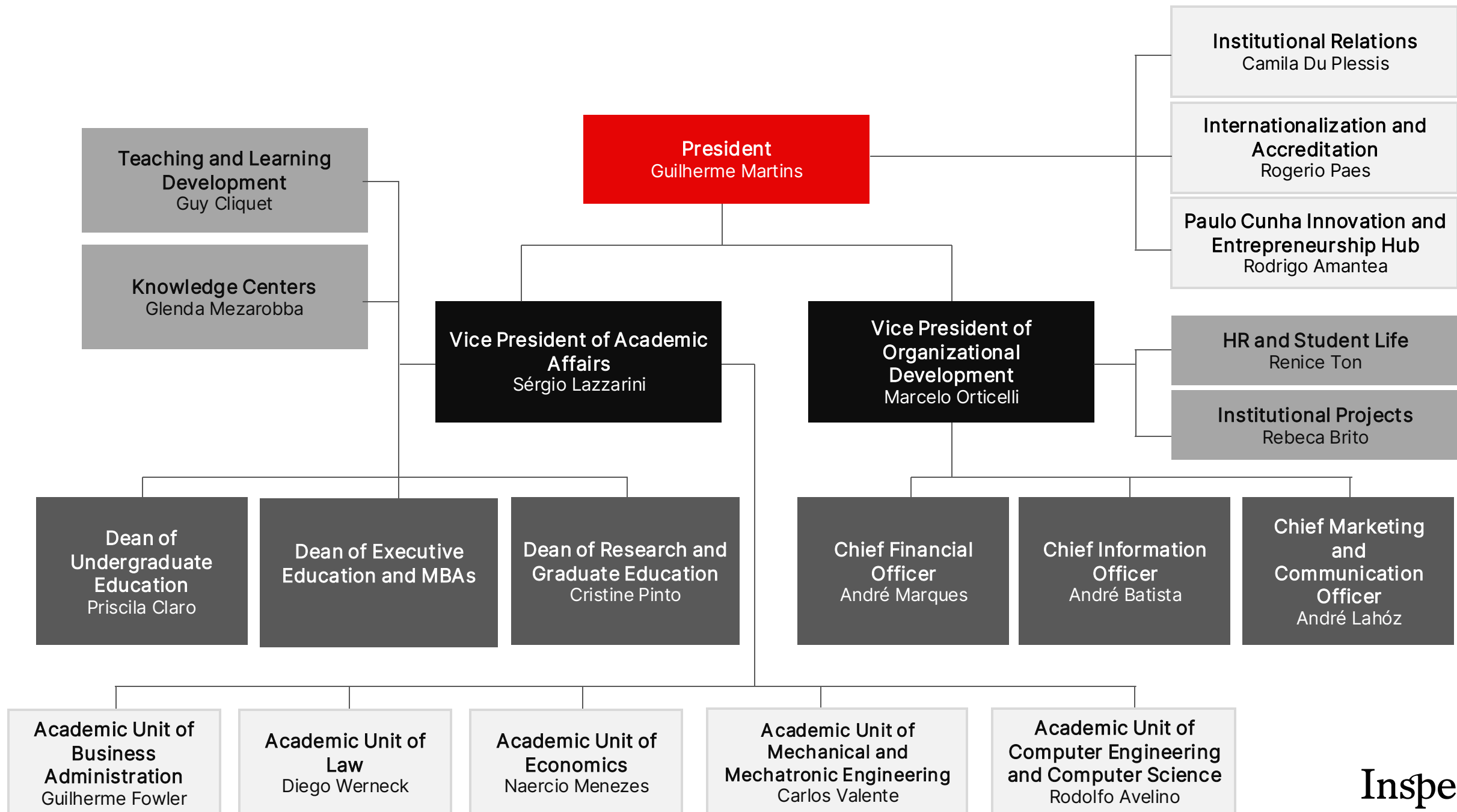
Insper offers undergraduate, graduate, executive education, and short-term programs.



We were born and evolved as an integrated school







Overview

Undergraduate

- Business Administration
- Economics
- Computer Science
- Law
- Computer Engineering
- Mechanical Engineering
- Mechatronic Engineering
- Production Engineering (2026)

Graduate

- M.Sc. in Business Administration
- M.Sc. in Economics
- M.Sc. in Public Policy
- Doctoral Program in Business Economics
- Doctoral Program in Business Administration

Graduate

- Executive MBAs
- Master in Business Management (MBM)
- Certificates
- Advanced Programs
- LL.M | LL.C

Executive Education

- Short and medium-duration programs
- Tailor-made programs for companies

Programs

Enrolled Students

Long-term programs

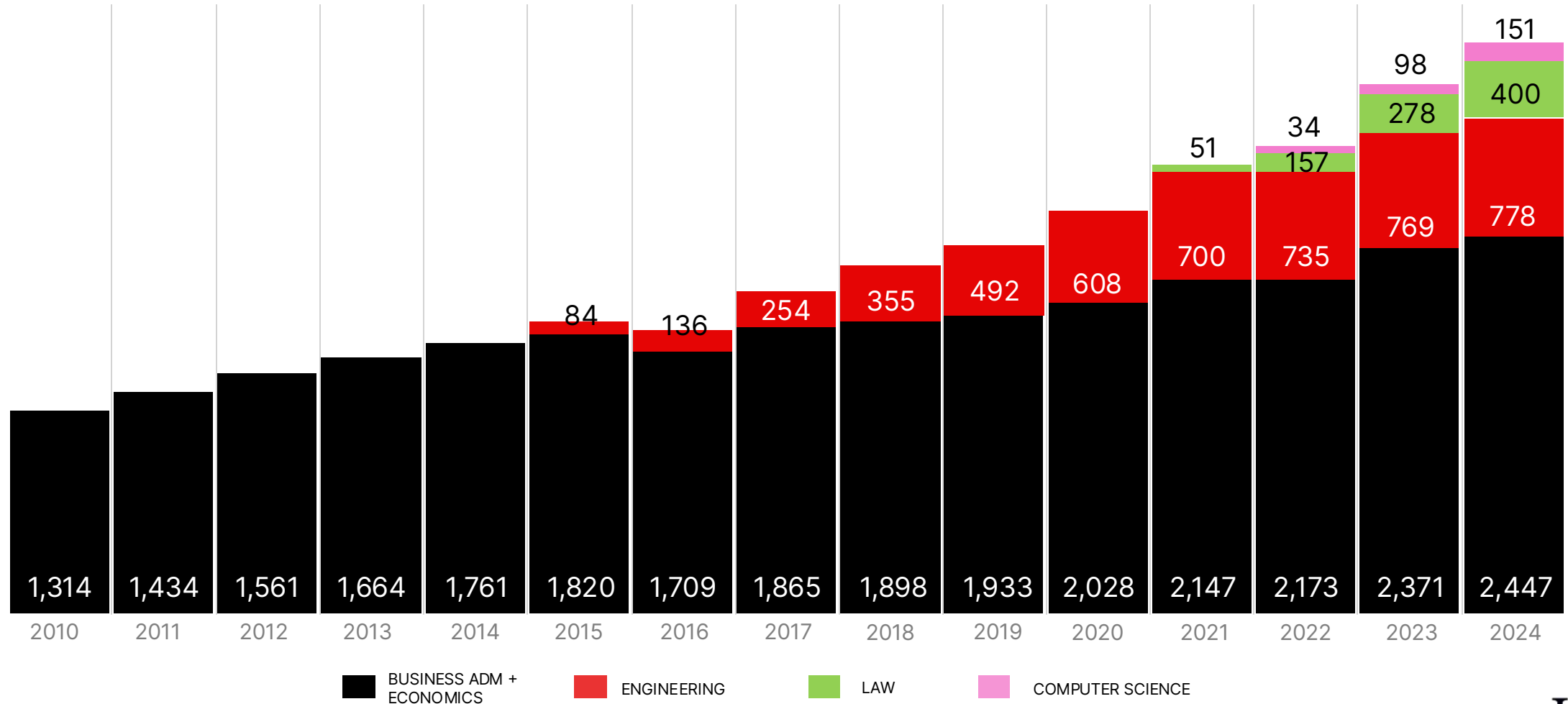
Undergraduate	3,776
Certificates	182
MBM	330
Advanced	456
MBA	709
LLM	693
M.Sc.	206
Doctoral Program	76
Total	6,428

Short-term programs

Customized	5,306
Open	5,137
Total	10,443

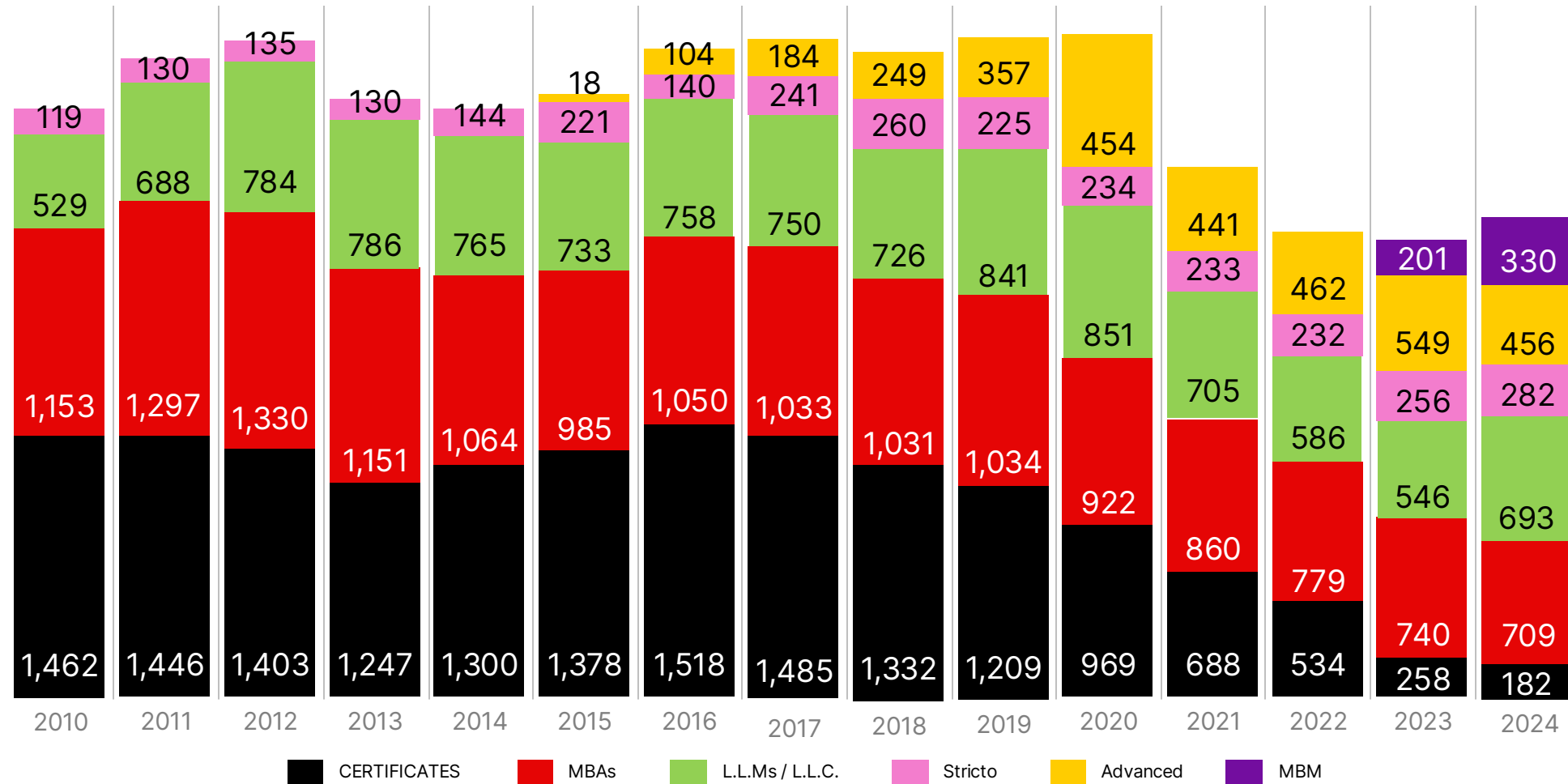
Undergraduate

Enrolled Students



Graduate

Enrolled Students



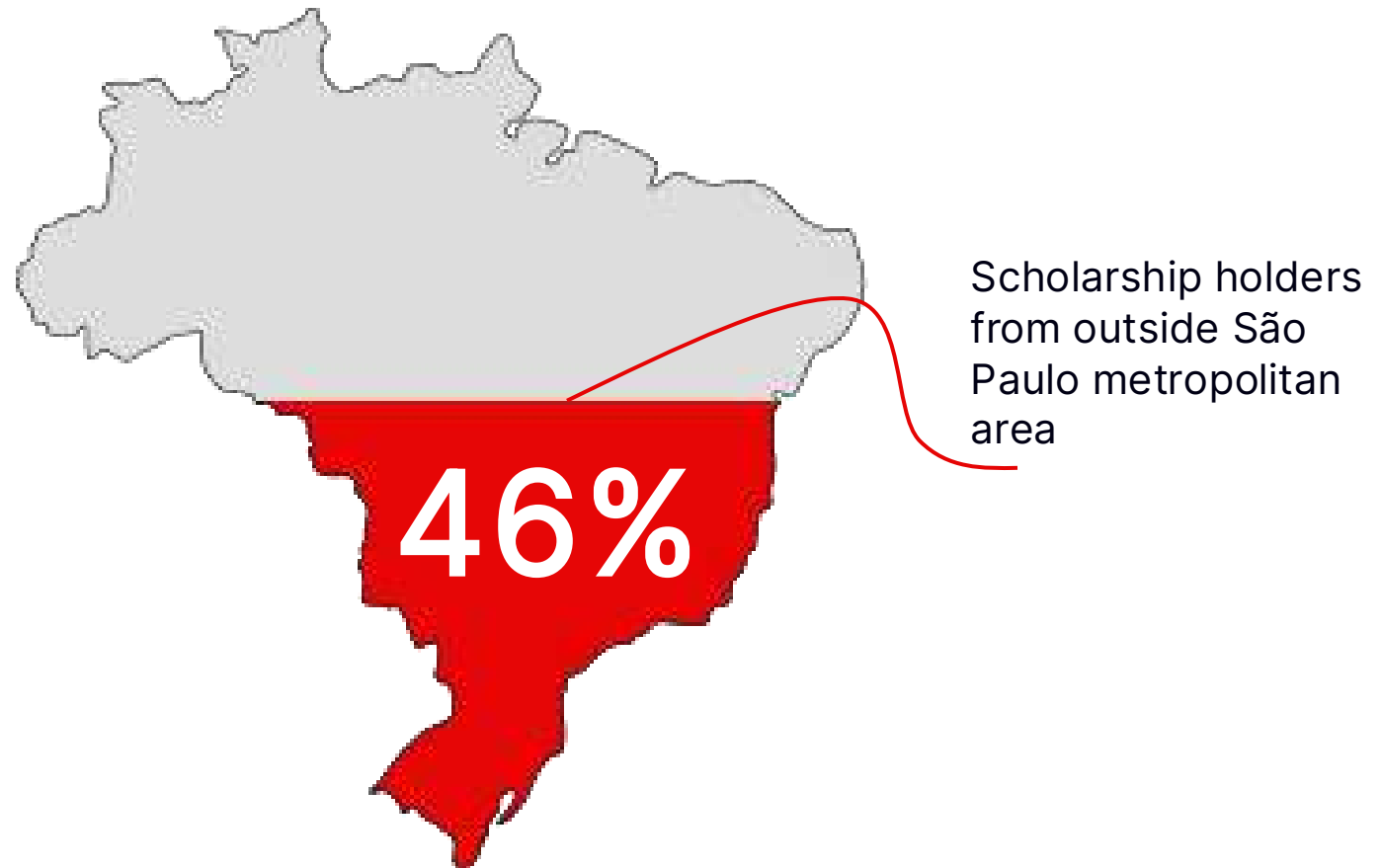
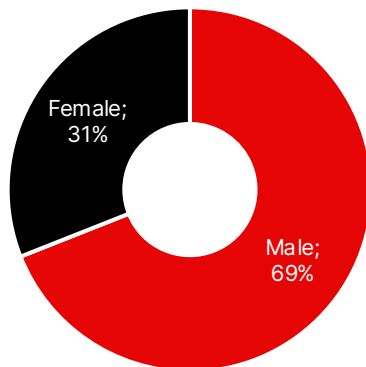
Scholarship Fund

373

Scholarship holders

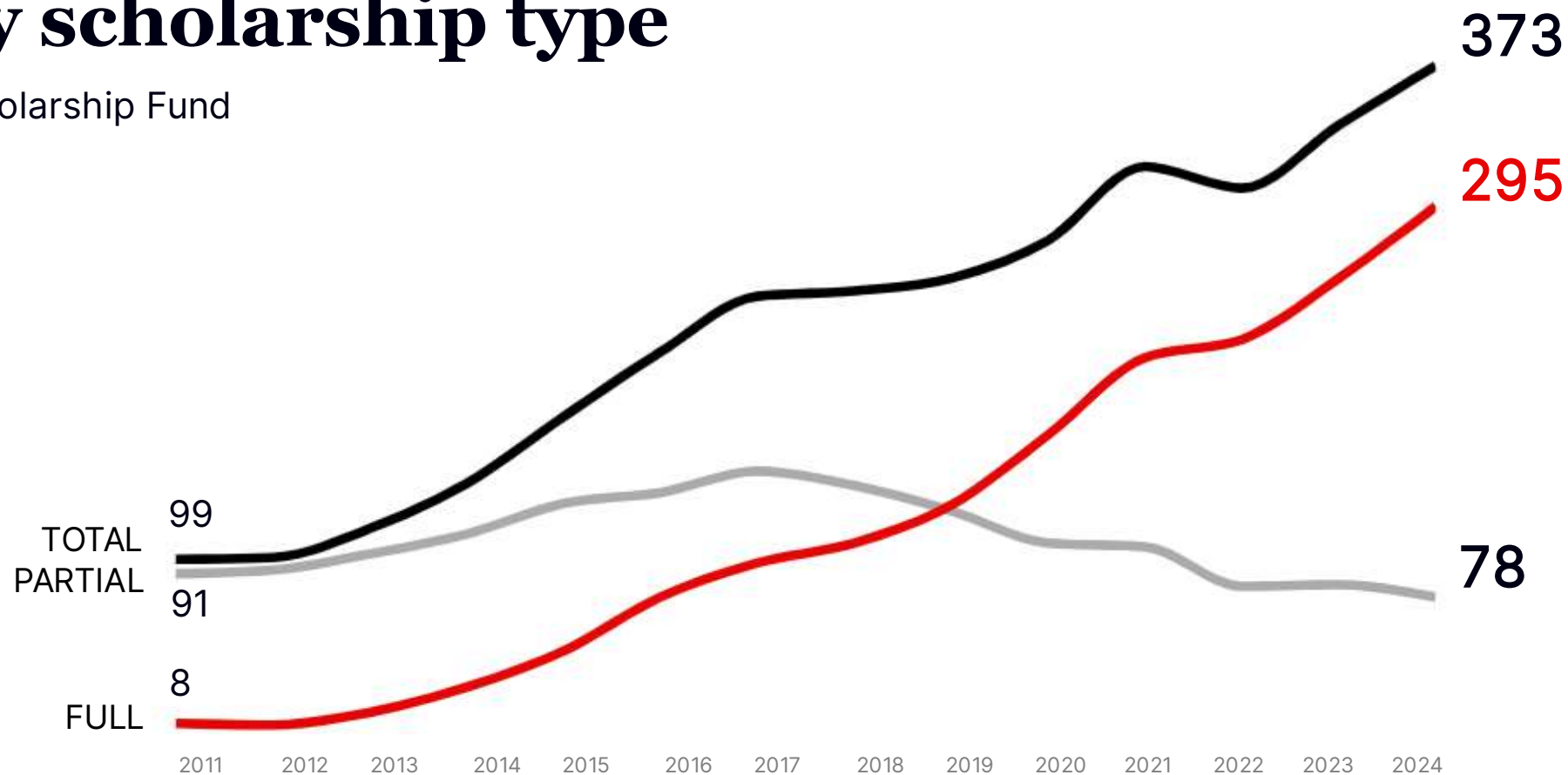
35%

Black and Brown



Historical evolution by scholarship type

Scholarship Fund



Alumni

Comprising over 35,000 members, the Insper *Alumni* Community remains connected, sharing knowledge and experiences over the years, as well as taking part in projects that strengthen the institution and society.

6.262

Undergraduate

28.793

Graduate



35.055

Total

9

Board
members

12

Committees

178

Mentors

Alumni chapters

Groups of engaged Insper alumni committed to promoting the school's global presence by opening doors to new partnerships, connections, and opportunities to support Insper's longevity.

Insper Multipliers

Empower alumni to represent Insper's values and seek out partnership opportunities.

Welcoming & Networking Hub

Provide a supportive network for Insper alumni, professors, and staff during international visits or expatriation.

Giveback & Belonging

Encourage involvement in the school's impact initiatives, even outside of Brazil.

Our Chapters

- Chicago
- Lisbon
- London

3,776

Undergraduate students

2,652

Graduate students

10,443

Executive Education students

33k Alumni



42

Student
Organizations

95%

of the undergraduate
students complete their
programs employed or
launching businesses



+130

International
Partnerships

Education

Insper

Integration between

- different areas of knowledge
- teaching and research
- theory and practice

Method based on

- solid analytical training
- socio-emotional skills
- ethics

Insper

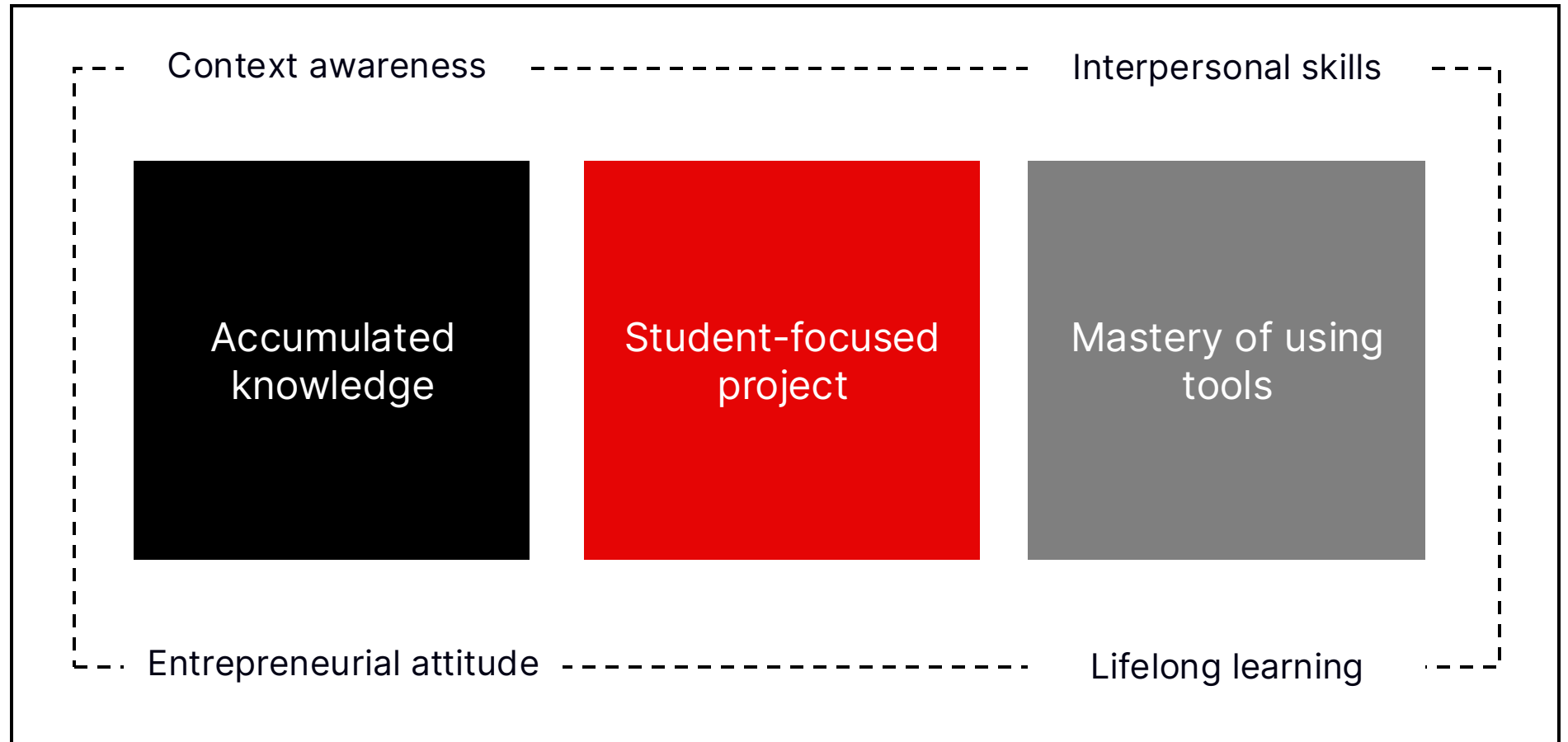


Market and society
real problems

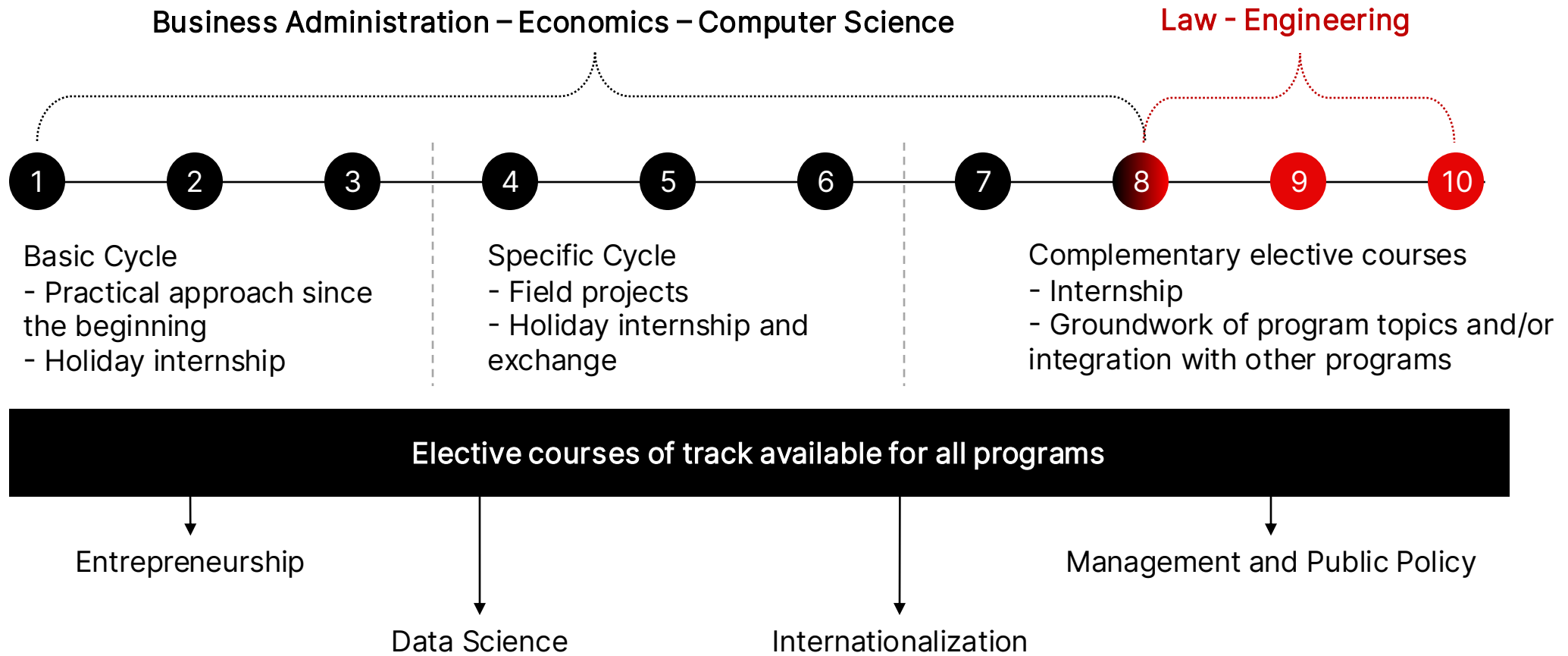


Problem-
solving

Insper



Undergraduate



Undergraduate – Capstone



Challenge: to facilitate communication and preservation of the Guarani Mbya language

Solution: development of a chatbot for WhatsApp that allows access to a Guarani Mbya translator with spelling checker, sentence translation, and pronunciation addition

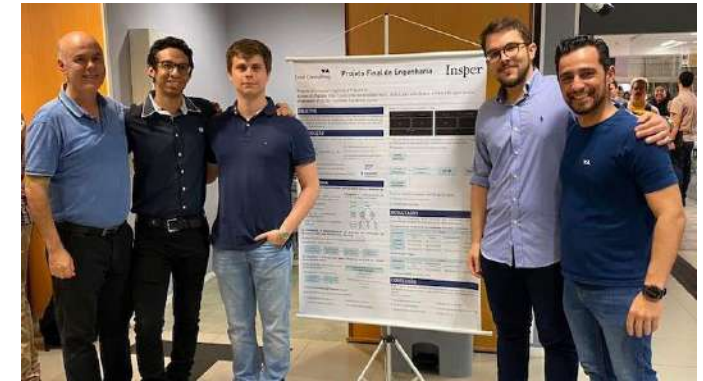
Partnership with IBM



Challenge: lack of internet access in Xingu for indigenous communities to report rights violations and environmental crimes

Solution: development of a communication network for the Munduruku people

Partnership with the Arq.Futuro Cities Lab of Insper



Challenge: to reduce logistical and tax costs when transporting goods

Solution: optimizer that indicates the cheapest route for transporting goods based on logistics and taxation databases that affect this movement

Partnership with Exed Consulting firm

Undergraduate – Capstone



Challenge: early diagnosis of precancerous skin lesions

Solution: mobile software capable of identifying a possible case of skin cancer from a lesion photo

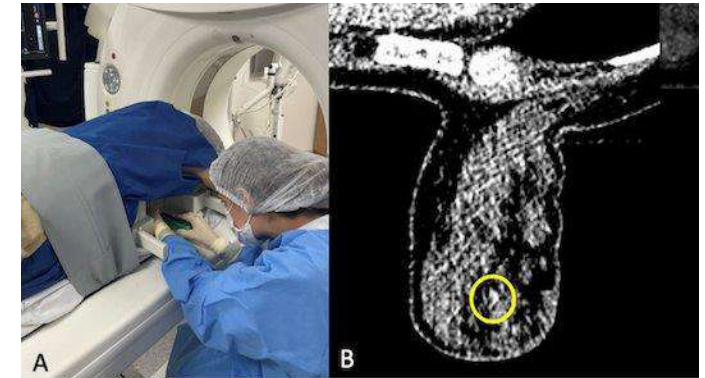
Partnership with Dell



Challenge: to make brain tumor removal surgeries more precise and less invasive

Solution: augmented reality system to support oncological neurosurgeries

Partnership with A.C. Camargo



Challenge: to facilitate breast lesions visualization

Solution: support that allows better positioning of the patient in the tomograph, facilitating lesion localization and needle position

Partnership with A.C. Camargo

Undergraduate – Effective Problem-Solving (REP)



Challenge: to solve high rate of delays when unloading raw materials at the company's largest mortar factory

Solution: integration of software for controlling the arrival of trucks and creation of a dashboard for visualization and adjustments to delivery scheduling

Partnership with Saint-Gobain Quartzolit



Challenge: loss of customers from EnvioFácil, a service for delivering products purchased online

Solution: integration of EnvioFácil with the PagSeguro platform; creation of educational content for customers using the delivery service; implementation of partnerships with delivery companies in small neighborhoods

Partnership with PagSeguro



Challenge: prolonged bed release period after medical discharge

Solution: integration software for hospital's Voice and MV systems to address the lack of accuracy in discharge data

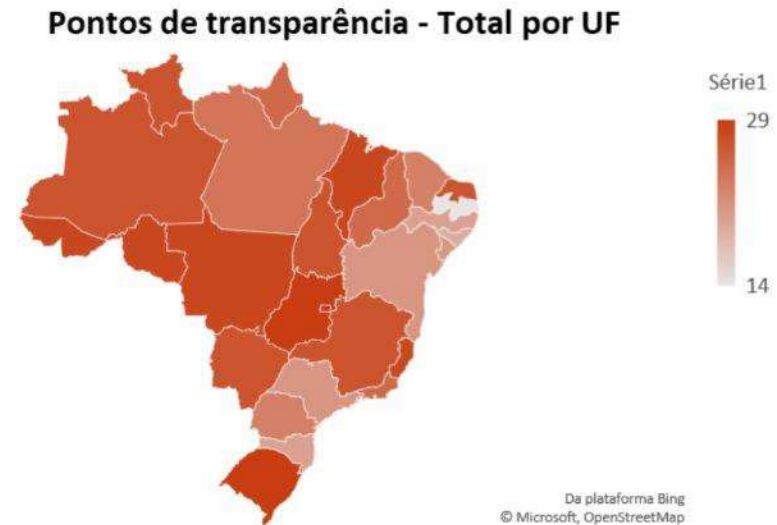
Partnership with Santa Catarina Hospital



Social Innovation Sprint Session – Computer Science

Challenges in Heliópolis: scarce data on floods in the area; lack of connection between mothers who need to work and potential child caregivers; high turnover and dropout rates of teachers in community schools

Solution: WhatsApp bot that generates reports for the government based on photos and videos sent by the local population; an app that connects mothers and caregivers, with a evaluation system for service providers; a system that evaluates the movement of teachers among the different schools they teach at



Clinics - Law

Challenge: transparency analysis of the 27 state courts, based on compliance with the Access to Information Act

Finding: the North region, in the first position, and the Central-West, in the second one, show the best performances in terms of transparency. The Court of Paraíba ranks last

Partnership with Fiquem Sabendo association

Teaching and Learning Development (DEA)

Main focus:

- Faculty training
- Assessment of teaching and learning quality
- Technologies for teaching and learning
- Data and indicators

Main results:

- Faculty development
- Learning management
- Support for curriculum design

Undergraduate Programs

A hands-on, integrated, and market-driven education

Business Administration

Contextualized Learning

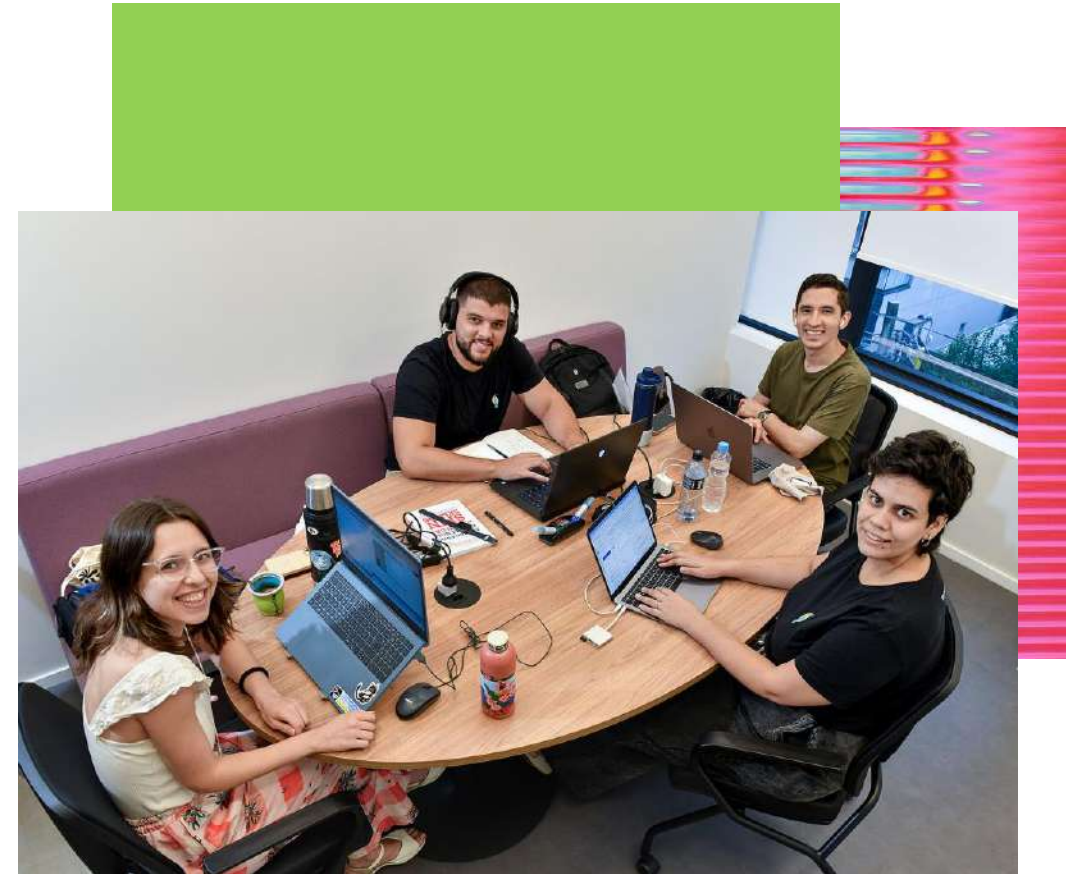
- Real solutions from the first semester
- Projects simulating real market challenges

Integration & Dual Degrees

- Connections with Economics, Law, Engineering, and Computer Science
- Dual degree with Economics Program in just one extra year

Practical Activities: ON & REP

- ON: Business opportunity project
- REP: Solving real company problems





Economics

Practical Approach

- Learn through real examples and public policy analysis
- Emphasis on data and transversal skills

Multifaceted Professionals

- Integration with Business, Law, and Engineering
- Entrepreneurial and contextualized mindset

Practical Activity: PEE

- ON: Business opportunity project
- REP: Solving real company problems

Engineering

Learning by Doing

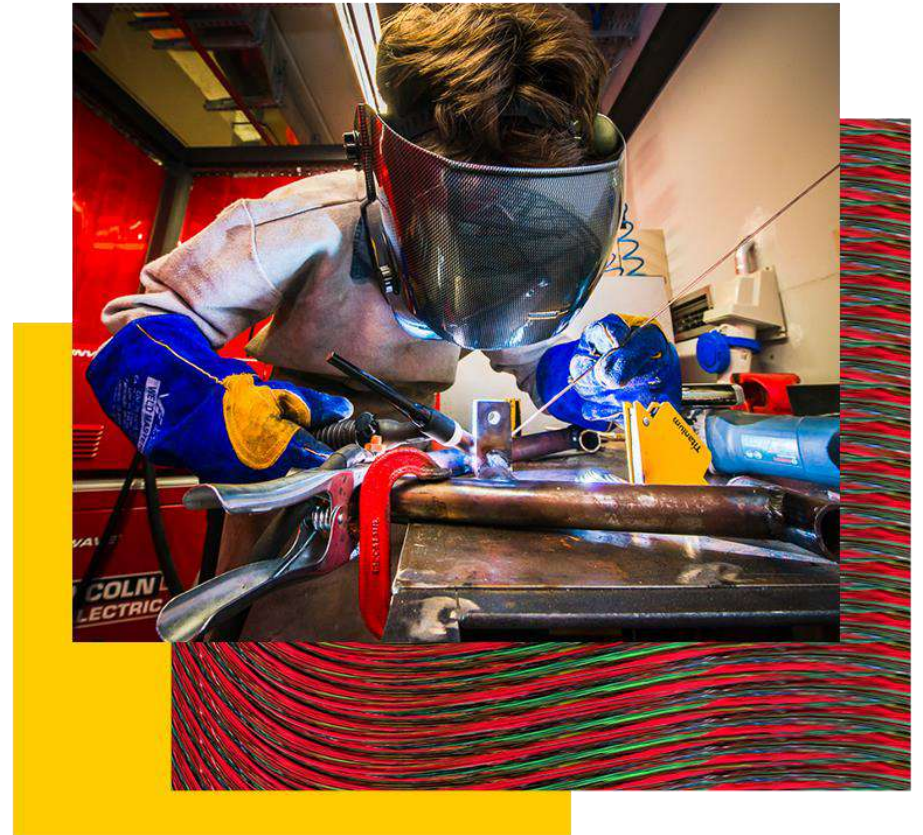
- Theory + real-world problems from day one
- Development of soft and technical skills

Projects & Initiatives

- Student-led organizations and research projects
- AI, blockchain, sustainability, and more

Practical Activity: CAPSTONE

- Prototyping company solutions with mentorship



Engineering Infrastructure

Cutting-Edge Labs

- Fab Lab, TechLab, Automation & Control, Computing, VR, etc.
- Fully equipped for classes, projects, and research



Specific Engineering Programs

Computer Engineering

- Focus: Systems, AI, cloud, cybersecurity

Mechanical Engineering

- Focus: Industry 4.0, energy, mobility, bioengineering

Mechatronics Engineering

- Focus: Automation, IoT, robotics, cyber-physical systems



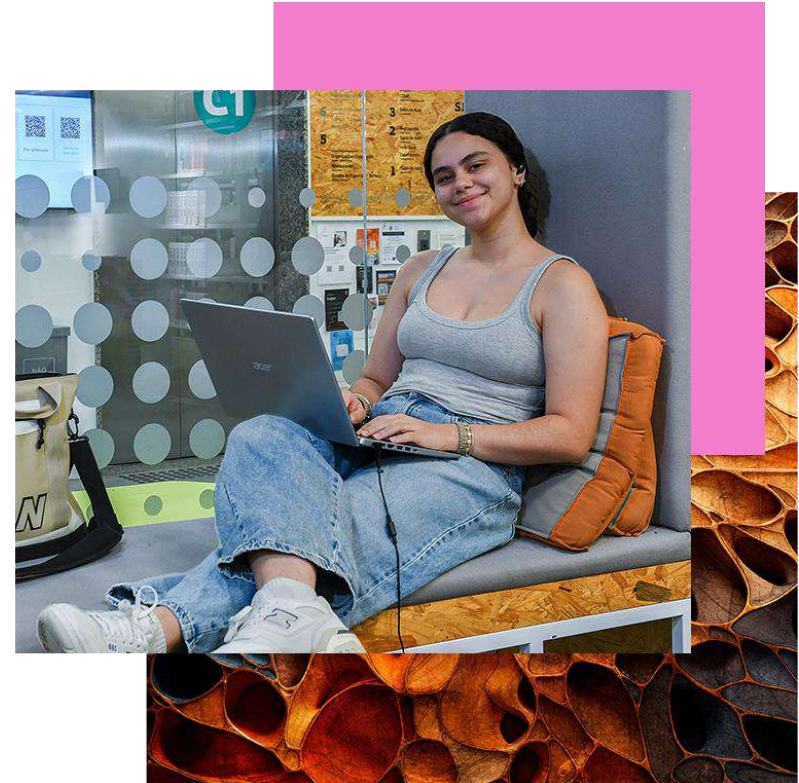
Law

Multidisciplinary Legal Education

- Careers in law firms, public sector, entrepreneurship
- Renowned and experienced faculty

Updated Curriculum

- Integration with data, economics, entrepreneurship
- Hands-on learning through legal clinics and real case projects



Computer Science

Focus: Software Development & Data Science

- Strong technical and conceptual foundation

Simulated Work Environment

- Agile projects, team roles, real challenges

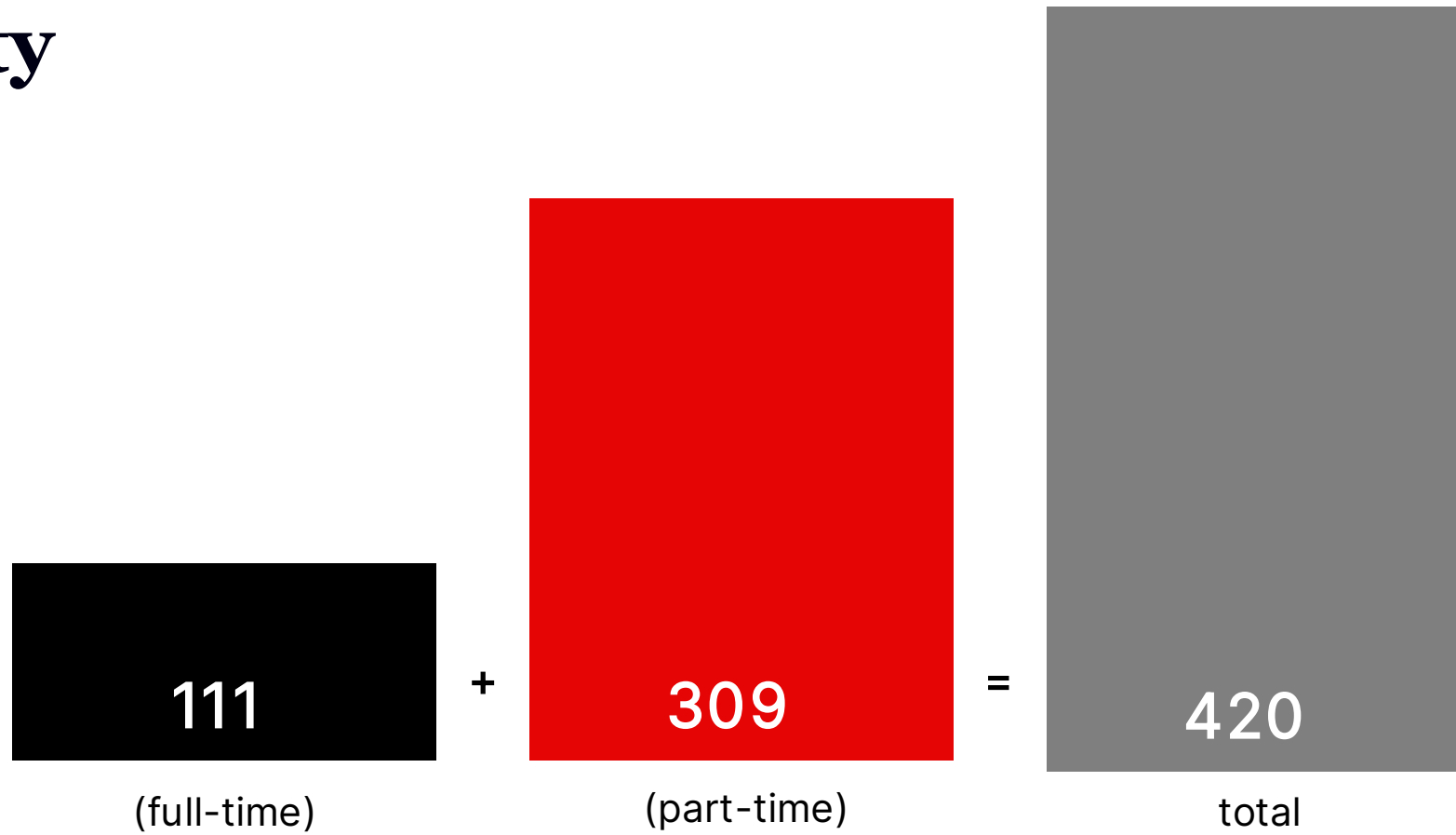
Constant Feedback

- Fast and personalized feedback for accelerated learning



Research and Innovation

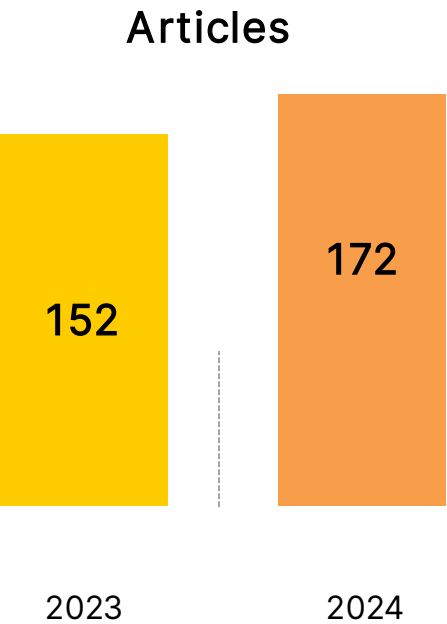
Faculty



Academic Production

2024

Journal articles *(peer-review – published)*



Research and Innovation

CENTER FOR PUBLIC MANAGEMENT & POLICY

Data Science & Decision	Early Childhood
Gender Studies	Racial Studies
People in Government	Education
Health	Metricis

CENTER FOR REGULATION AND DEMOCRACY

Journalism
Constitutional Decisions
Law and Economics
Taxation

CENTER FOR RESEARCH ON THE CITY

Architecture and City	Urban Economics, Smart Cities and Big Data
Urban Mobility	Housing, Real Estate and Regulation
Social Urbanism and Public Security	

CENTER FOR BUSINESS STUDIES

Global Agribusiness	Organizational Behavior and Human Resources
Entrepreneurship, Design and Strategy	Finance and Macroeconomics
Marketing Analytics	Operations and Logistics
Sustainability and Business	

PAULO CUNHA INNOVATION AND ENTREPRENEURSHIP HUB

Computer Science	Engineering	Entrepreneurship	Corporate Innovation
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Endowed Chairs



Chafi Haddad

Chair Sérgio Lazzarini

Research on Business Administration area



Instituto Unibanco

Chair Ricardo Paes de Barros

Research on education in Brazilian high school



Familia Martinez Goldberg

Chair Paulo Furquim de Azevedo

Economics of Law analysis



Ruth Cardoso

Chair Naercio Menezes Filho

Research on Public Policy



Fundação Leman

Chair Rodrigo Reis Soares

Research on applied economics

Insper Ph.D's with tenure track

Ph.D. in Business Economics



Pedro Pichetti
Economics Department,
PUC-Chile (2025)



André Mancha
Economics Department,
PUC-Chile (2025)



Ana Santos
Adam Smith Business School,
University of Glasgow (2024)



Rafael Pucci
Economics Department,
FEA-USP (2024)



Apinyapon Seingyai
FGV-EAESP (2023)



Fernando Deodato
FGV-EAESP (2023)



Leandro Nardi
HEC Paris (2023)



Thomaz Teodorovicz
CBS Executive Fonden
Assistant Professor (2025)
Copenhagen Business School (2022)



Ex-ante research + training program for public servants

Challenge: using data from income transfer programs to reduce dropout rates in high school

Solution: simulator based on regional variables, that estimates the probability of dropout for each income bracket, grade, gender, or race, and the amount to be invested to prevent it

Coordination: Ricardo Paes de Barros



Doctoral Program

Challenge: understanding the impact of the 2013 regulatory change on gold acquisition in extraction areas of the Amazon

Finding: after the legislation change, the homicide rate in locations most exposed to illegal mining increased by 20%. Deregulation and lack of inspection were factors that increased violent conflicts

Authors: Rafael Pucci e Leila Pereira



CNJ Report

Challenge: analysis of nearly 500,000 cases to determine if tools such as plea bargaining, and leniency agreements increase efficiency in fighting these crimes

Finding: agreements have moderate effectiveness in controlling corruption

Coordination: Paulo Furquim de Azevedo



Research partnership with AstraZeneca

Challenge: to estimate the economic cost of lung cancer deaths for the country

Finding: the sum of direct costs to the health system and the loss of productivity associated with lung cancer deaths was R\$ 1.3 billion just in 2019

Coordination: Vanessa Boarati



Article

Challenge: fighting social and economic disparities throughout Brazil

Finding: reforms in education, pension, taxation, commercial, and social policies can benefit the North and Northeast

Author: Marcos Mendes



Master of Science

Challenge: deaths as a result of interventions by public security agents in São Paulo

Finding: the use of operational cameras by the Military Police reduces deaths by police action

Author: Antonio César Ferrari Marcolino

Paulo Cunha Innovation and Entrepreneurship Hub

Relationship with the market

Partnership with companies for development of innovative projects

- Real-world problems in classroom
- Field projects (REP, PEE, Capstone, clinics and sprints)
- Applied research
- Customized projects

Curation of courses related to entrepreneurship and innovation themes

Support for students and alumni who wish to start entrepreneurship (mentoring, incubation, acceleration, and connection with the entrepreneurship ecosystem)



Entrepreneurship

Insper's ecosystem is a major fundraising engine for startups in Brazil

8.5 billions of Brazilian reais were raised in several sectors at the same time

Representation of startup fundraising in the Brazilian ecosystem

9.6%

In 2022

18.5%

In 2023

7.7%

In 2024



Students

Our student as the protagonist

Student Life

We offer several services that support students at different moments of their academic life

Career

We encourage the exchange of ideas about labor market and networking

Wellbeing

Its mission is to welcome and support adaptation to campus life; to promote and provide support for mental health and learning

MultInsper

Handles the student's experience outside the classroom, promoting engagement, leadership development, and a sense of belonging to Insper Community. Manages student entities, supports events and initiatives that provide a comprehensive experience for the personal and professional growth of students. They are also the guardians of the code of ethics and conduct



International Experience

Area linked to Student Life, responsible for the operation of the academic mobility programs.

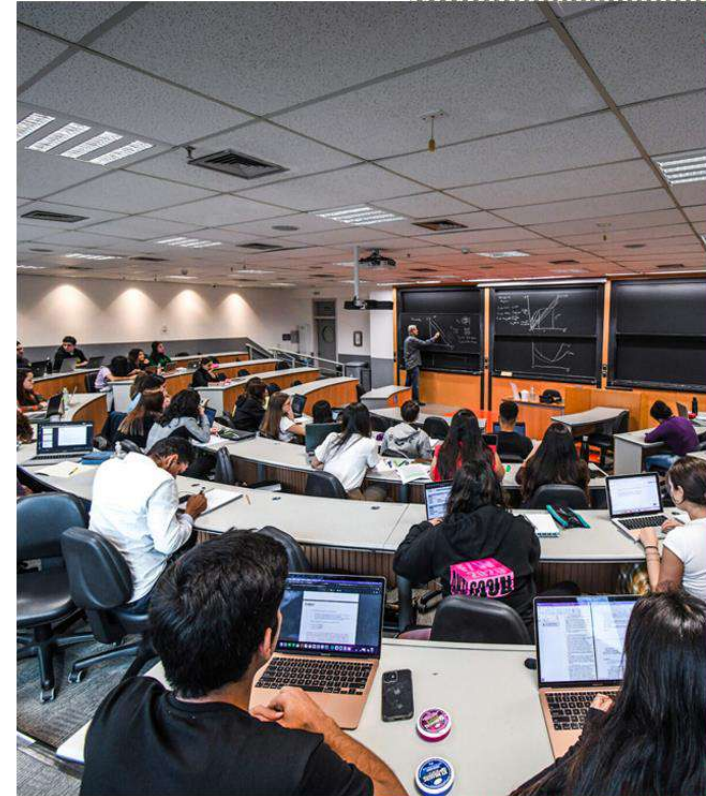
Works in supporting local and international students, managing exchanges and engagement with the student community.

Offers:

- Individual support sessions for guidance and international planning.
- Thematic and preparatory informative sessions.
- Support for academic and cultural adaptation of international students.
- Integration among students through the Buddy Program.

Structured in four areas:

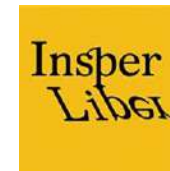
- Outgoing
- Incoming
- Special Programs
- Engagement and Short-term Programs



Student Organizations



42
student
organizations



More information at:



Student Organizations

Projects



AgroInsper

Expedition organized by students to the largest corn ethanol plant in Brazil, in Lucas do Rio Verde (MT)



Consilium

Students receive Gustavo Franco, former president of the Central Bank, for a chat about the implementation of the Brazilian Real Plan



Insper Mileage

Members develop prototypes of high-efficiency sustainable vehicles taking part of academic competitions in Brazil



GAS Insper

Students visiting the Pedreira Community, in Itú (SP), to help in local commerce reforms and artistic activities with children

Internationalization

This is Brazil!

The largest economy in Latin America
Mercosul and Brics



Our official language is
Brazilian Portuguese

Among lusophone
countries, we are the
largest in population
and territory

Insper and São Paulo

São Paulo is Latin America's premier economic and financial center, and remains the best Brazilian city to start a business **12 million inhabitants**

São Paulo has lots to offer, from its fascinating mix of cultures and arts to incredible restaurants and world-famous nightlife



Insper and São Paulo

Insper is located at Vila Olímpia, very close to Faria Lima Avenue, the leading financial center in Brazil

Around **145,000 people** circulate every day in this area. Its strategic location makes it one of the most coveted business places in São Paulo



Insper Worldwide

2024



Outgoing

261

Undergraduate
students



Incoming

174

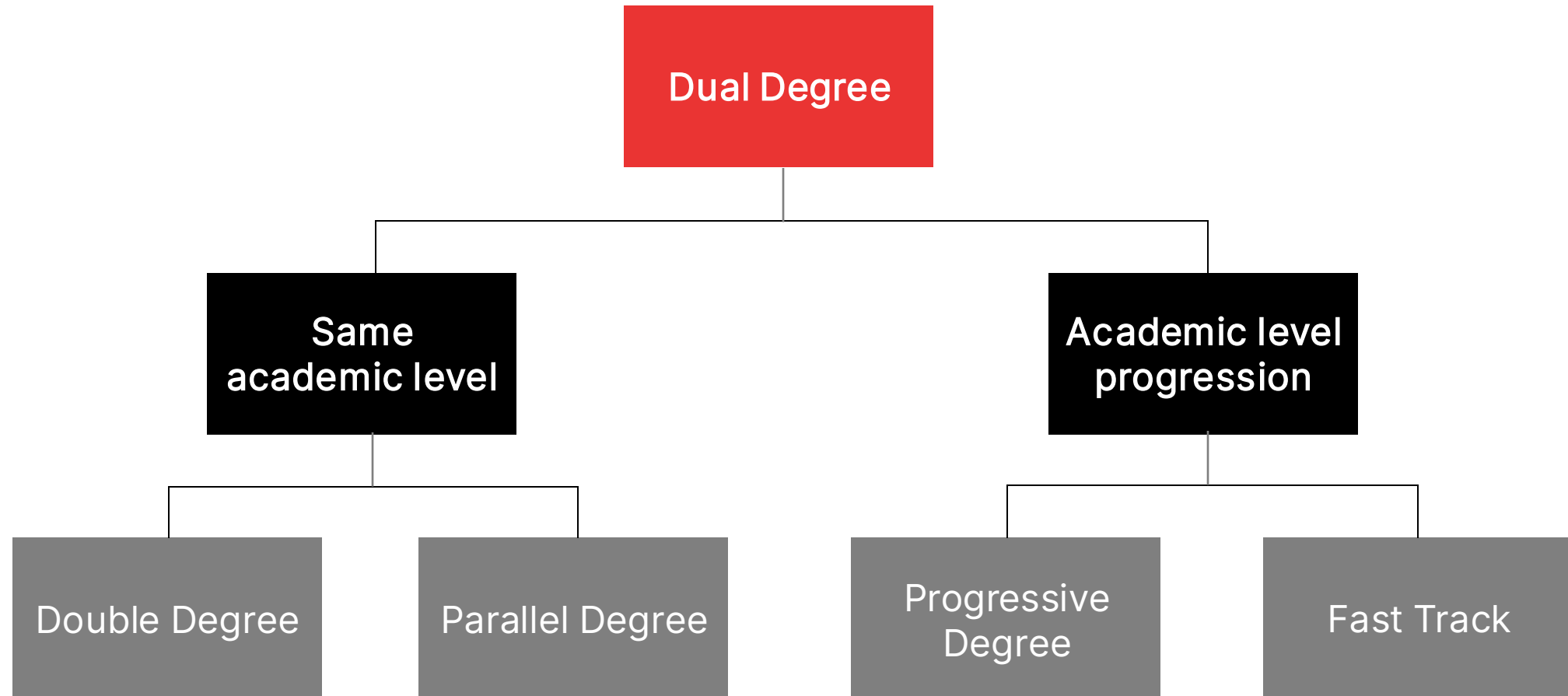
Undergraduate
students



International

+120 partnerships





Our Dual Degrees

Insper offers various modalities of dual degree, which can be explored in partnership with other institutions.

1. **Double Degree:** Two degrees of the **SAME** academic level;
2. **Progressive Degree:** Two degrees of **DIFFERENT** academic levels
3. **Fast Track:** Agreement that offers facilitated selection process.

Partnerships with institutions in Europe and United States



Parallel Degree with UoL/LSE

In this Parallel Degree model, Insper has become a Recognized Teaching Center by the University of London (UoL), **one of the few in Brazil!**

Students in **Business Administration** and **Economics** at Insper have the opportunity to earn two degrees **simultaneously** (Insper and UoL), obtaining the UoL degree without needing to leave Brazil.



Insper and ADEPT

Insper is a partner of the **ADEPT** program (The Alliance for Data, Evaluation and Policy Training), an initiative of **J-PAL LAC** aimed at expanding training in data analysis, public policy evaluation, and development economics.

Insper offers:

- **Innovative programs:** Insper integrates the **DEDP MicroMasters** program from **MIT Economics** into its **Executive Education** and **M.Sc. in Public Policy (MPP)**.
- **Flipped classroom methodology:** Online content from MIT complemented by in-person sessions at Insper.



Collaborative research – University of Chicago

Production of cutting-edge research involving academics from Insper and the Becker-Friedman Institute, and development of a pipeline of early-career researchers trained in advanced economic research methods.

Predoctoral Research in Economics Program – University of Chicago

Aimed at undergraduate students or recent graduates from Insper interested in pursuing an academic career. This program, offered by the Becker-Friedman Institute, lasts for two years.

Summer Institute in Social Research Methods – University of Chicago

Holiday program that connects undergraduate students to the research activities of the Social Sciences Division of the University of Chicago.



Collaborative research – University of Illinois

Production of cutting-edge research involving faculty from Insper and the University of Illinois Urbana-Champaign.

Summer Research Program – University of Illinois

Aimed at undergraduate students in Engineering and Computer Science, connecting them with the academic production at the University of Illinois Urbana-Champaign.



NextGen Academic Pathways - Columbia University

Prepare undergraduate and recent graduates for academic careers in economics, finance, applied data science, and political science. Participants work as full-time research assistants alongside Columbia University faculty.



Digital Policy Leadership Program – University of St. Gallen

Lasting one year and open to students from all undergraduate programs, this program is focused on research activities and networking in the theme of digital policy.

Accreditations



Engineering
Accreditation
Commission

Associations



PRME



QTEM

Insper

Thank you!

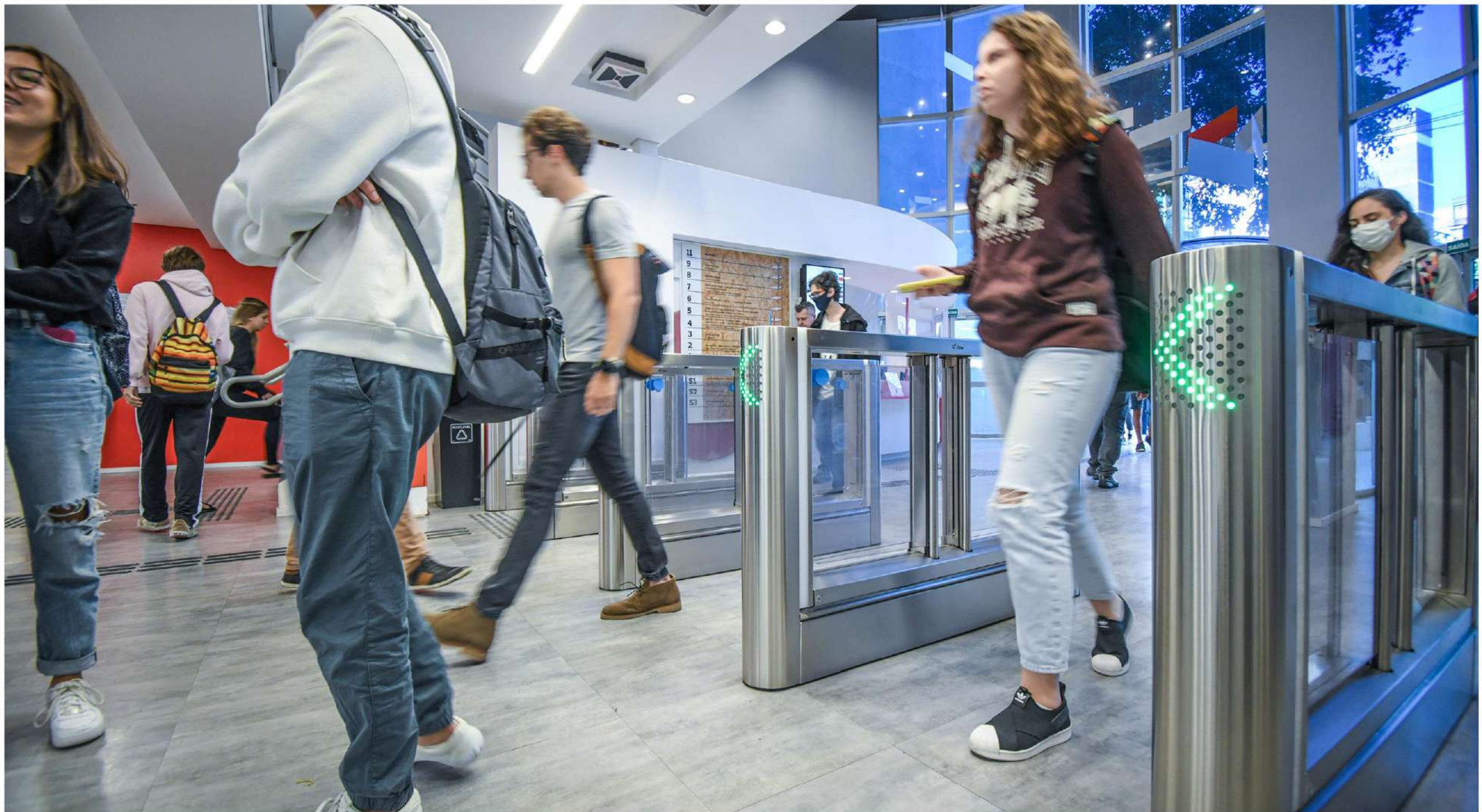
BEATRIZ ALVES
Global Partnerships Manager

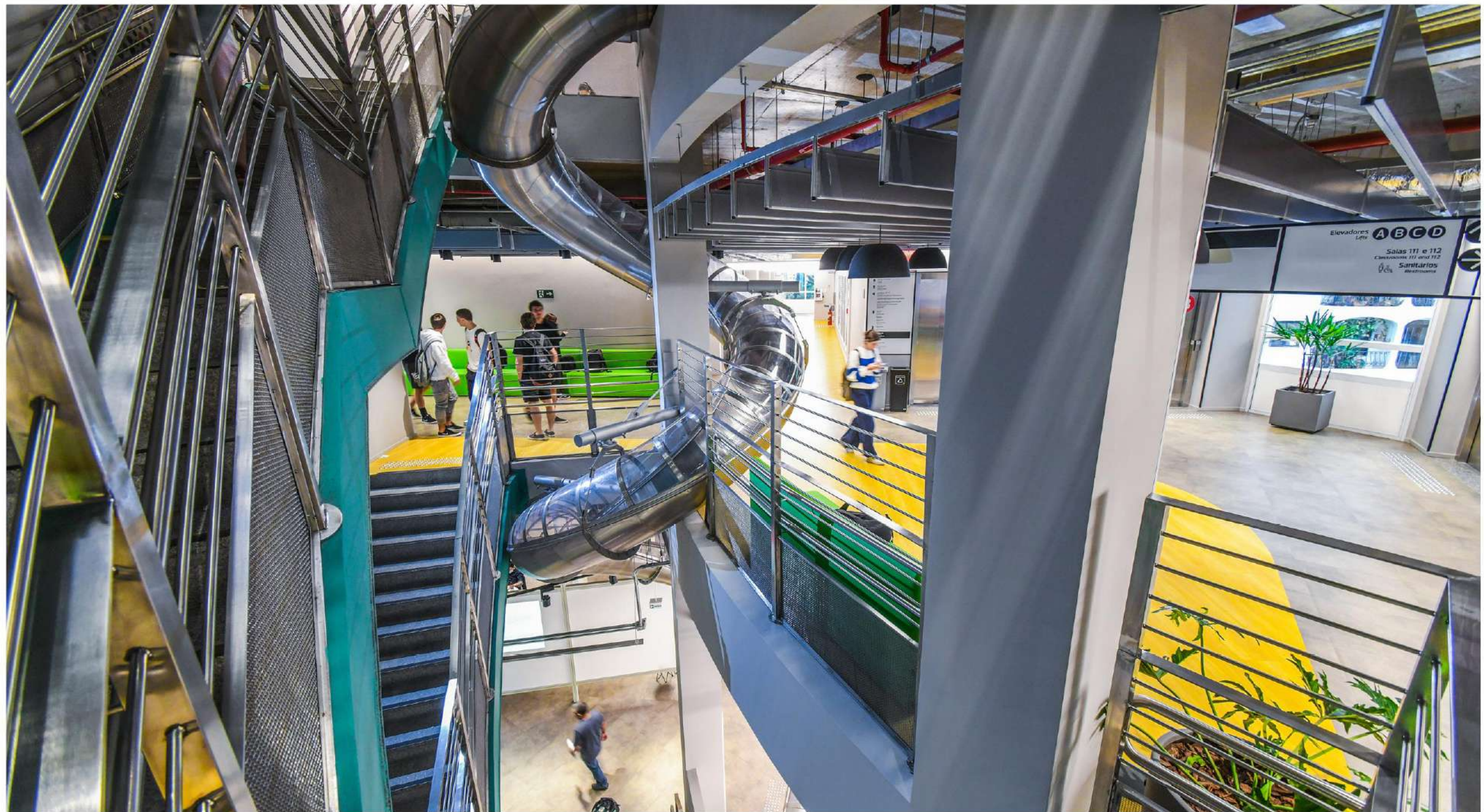
SIMONE ANANIAS EMPARANZA
Global Partnerships Officer

MARIA RITA SANTOS MOURA
Global Partnerships Officer

 globalpartnerships@insper.edu.br







Elevadores
Lifts

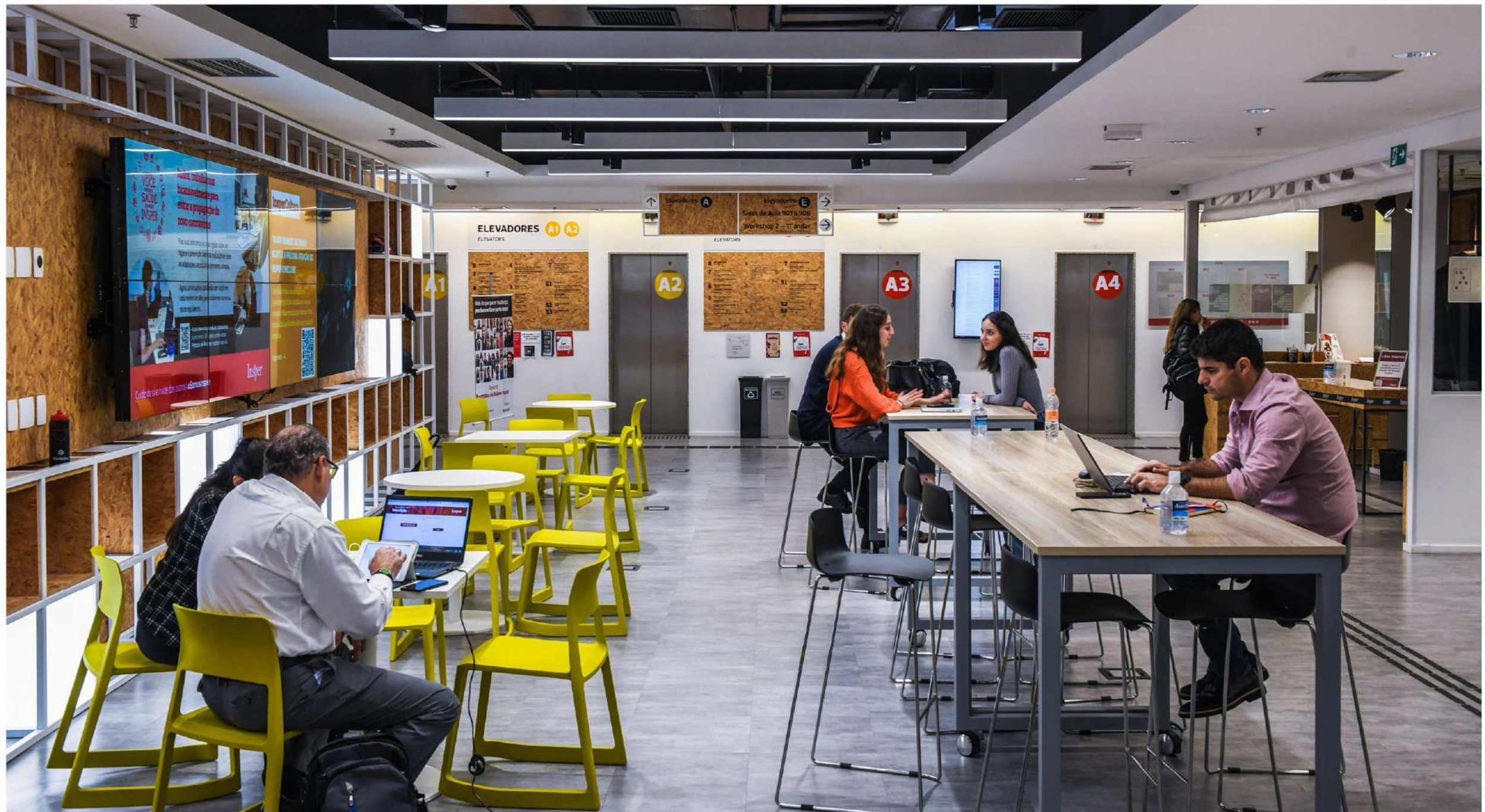
ABCD

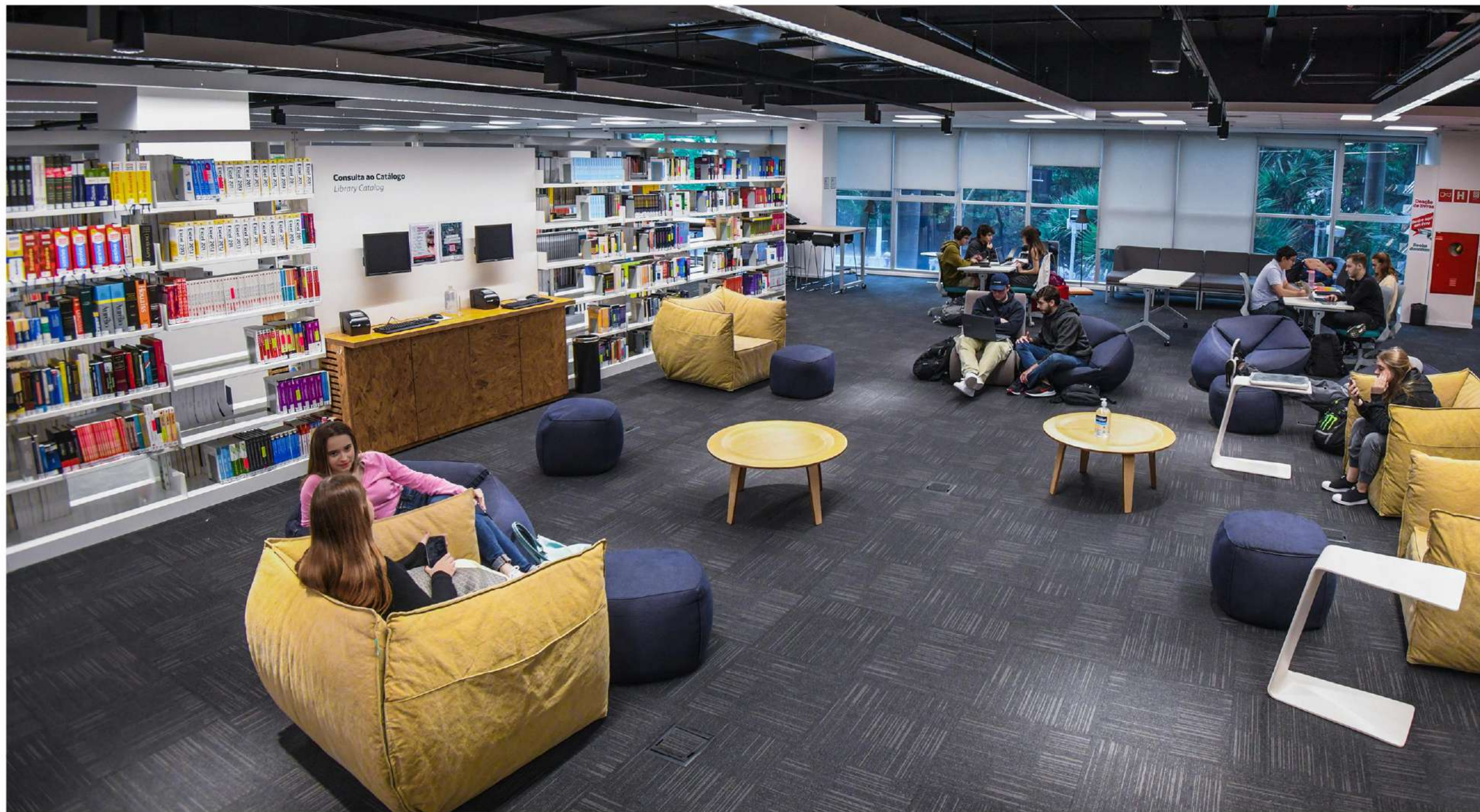
Salas 111 e 112

Exposições 111 e 112

Sanitários

Restrooms

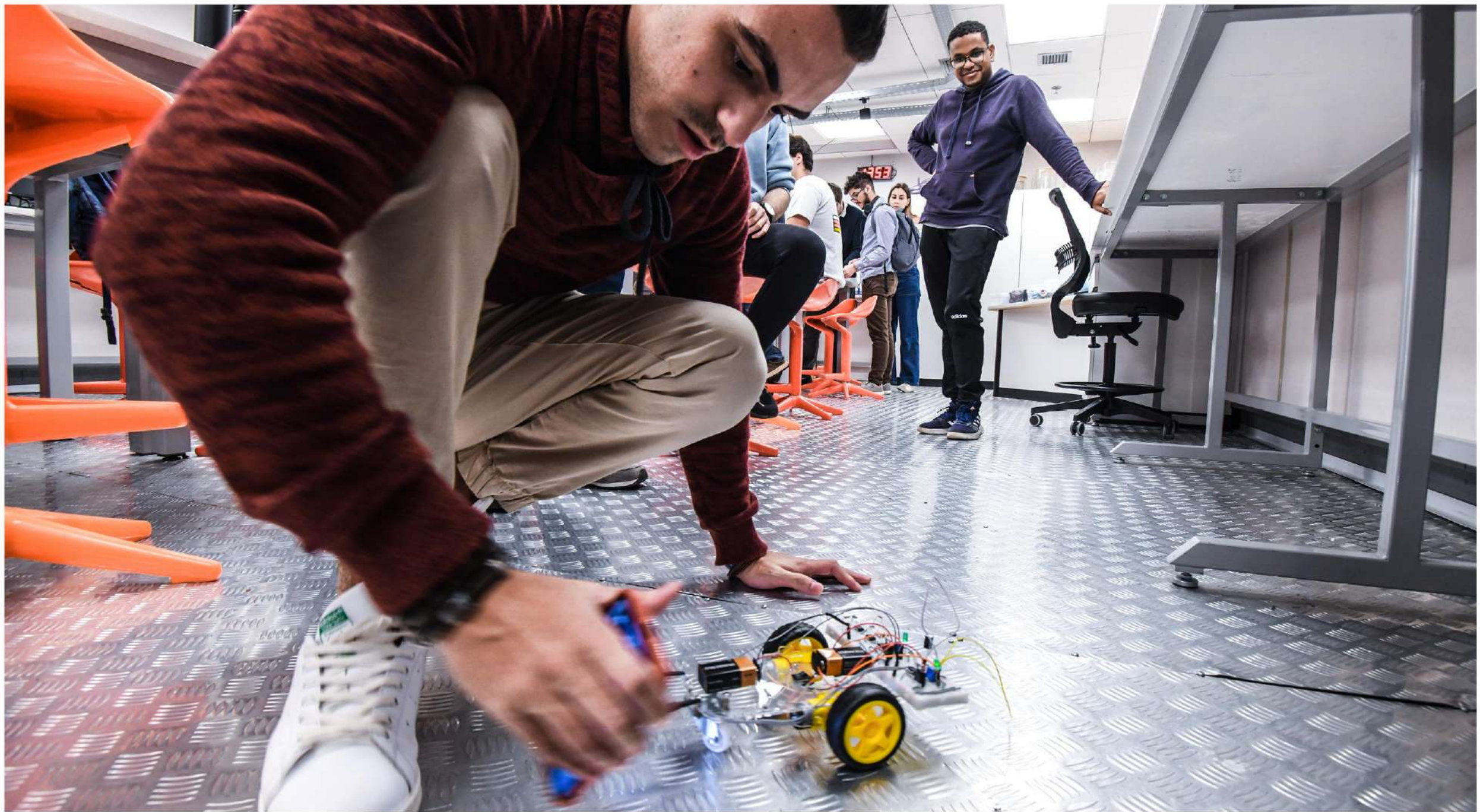






















Inspire

